

1. Overview of BCHA.

- 1.1 BCHA 's mission is to help people to take control of their own lives, wherever people feel vulnerable, or don't know where to turn, we equip them to find a way forward by offering the highest standards of support for housing, health, learning & work through an integrated pathway.
- 1.2 We are a charitable specialist housing and social care support provider, providing a range of housing, health, learning and work opportunities.
- 1.3 BCHA currently own or lease 2000 properties across the South West;
- 1.4 BCHA's annual turnover 13/14 was £23,000,000
- 1.5 BCHA currently deliver 50 contracts with a combined value of 10 million, supporting some of the most marginalised in our society.
- 1.6 BCHA has an excellent track record with Big Lottery Fund, evidenced through the success of our Ignite programme and domestic violence abuse prevention services across Bournemouth, Poole & Dorset.
- 1.7 BCHA have experience of managing ESF funded provision both as a prime contractor, delivering the Pan Dorset NEETS Intervention Service for 5 years, and as a sub-contractor delivering on funding streams such as the ESF Co financed Skills Funding Agency Adult Skills Budget and ESF Co financed National Offender Management Service.

2. Building Better Opportunities in Dorset.

- 2.1 Big Lottery Fund is matching funds from the European Social Fund (ESF) 2014-2020 to provide joint investment in local projects tackling the root causes of poverty, promoting social inclusion and driving local jobs and growth.
- 2.2 BCHA will be forming alliance partnerships to support Young People & Long Term Disadvantaged. BCHA will be submitting applications to the Building Better Opportunities Fund for Young People, Long term disadvantaged and Social Enterprise programmes in Bournemouth, Poole & Dorset.
- 2.3 BCHA will be looking for organisations who would like to become an Alliance Partner, forming a strong partnership to deliver an end to end service for Dorset's local communities.
- 2.4 BCHA would also like to hear from organisations that do not wish to be part of the partnership, but are able to offer specialized services on a spot purchase arrangement, that will compliment the alliance.



3. Key Principles of the programmes:

- 3.1 **No wrong door:** Services are more accessible to individuals with multiple and complex needs where there is a single point of entry, continuous access, assertive and positive outreach and dedicated activities.
- 3.2 **Person-centred, blended services**: Projects will need to demonstrate a holistic response to users' needs and ensure services allow the user choice and control.
- 3.3 **Partnership:** Create a strong alliance partnership that includes representatives from across the different sectors that might interact with beneficiaries. This removes many of the barriers they may face. Organisations demonstrating experience at engaging those that do not engage well with statutory services will be key.
- 3.4 **Long-term solutions**: Projects should consider addressing the challenges of service re-design so that changes will last and give a sustainable improvement to people's lives. This means bringing together partners with ambition and investing in the space needed to develop locally-owned solutions.
- 3.5 **Involve service users**: In line with our own approach, customers should play a full part in shaping the design and development of the project, and be a representative element within the project partnership. This is different from and more than simply being consulted.
- 3.6 **Understanding Impact and Evaluation**: Comprehensive impact & evaluation tools and analysis will be used to review and evaluate the projects on an ongoing basis, to deliver better social and economic outcomes for individuals, services, communities and the public purse.

4. Young people.

- 4.1 This programme will support young people furthest from the labour market. Eligible young people must be aged15-24 and NEET, or at risk of becoming NEET.
- 4.2 Key priority groups will include young carers, mental / health issues, and those in rural areas.
- 4.3 BCHA's Alliance Partnership will support, as a minimum 700 young people over the duration of the programme, through delivery of innovative projects and activities to achieve the following key outcomes:
 - Entry into full time education or training on leaving the programme.
 - Entry into employment, including self employment.



5. Long Term Disadvantaged.

- 5.1 This programme will support disadvantaged groups facing barriers to work and inclusion.
- 5.2 Key priority groups will include those aged 50+, those with poor physical and / or mental health, people in rural areas and long term unemployed.
- 5.3 BCHA's Alliance Partnership will support, as a minimum 1360 participants over the duration of the programme, through delivery of innovative projects and activities to achieve the following key outcomes:
- Entry into education or training
- Entry into employment / self employment
- Improved employability & job searching skills
- Access to childcare

6. Social Enterprise

- This programme will support disadvantaged groups to start and grow a business, including increasing awareness of enterprise and social enterprise, providing support needed to launch and manage their own business.
- 6.2 Key priority groups include carers, those with poor physical / mental health and long term unemployed.

BCHA's Alliance Partnership will support a minimum of 150 participants over the duration of the programme to achieve the following key outcomes:

- Entry to further education and / or training
- Employment / self employment
- Improved employability skills.

6. EVALUATION

In reviewing & selecting Alliance Partners, BCHA will take into consideration the following:

- (a) Cultural Fit: does the organisation align with BCHA's mission and values.
- (b) **Experience:** does the organisation have a track record of providing similar or complimentary services to those being contracted and has this been the case for at least three years (the lifetime of this opportunity)
- (c) **Market Share:** does the organisation have a depth of service provision in an area that would be beneficial to Building Better Opportunities
- (d) Reputation: does the organisation have a good reputation in the localities it operates both a ground level with service users/peers and public as well as at strategic level? What do(es) its regulator(s) think? Would partnership enhance BCHA's reputation, for example by supporting smaller charitable activity?



- (e) **Social Value:** what social, economic and environmental outcomes/benefits has the organisation been achieving for the communities it serves? Are these significant and of relevance to Building Better Opportunities?
- (f) **Financial Strength:** whilst this is covered in due diligence, are there any concerns about a prospective partner's viability or reliance on a limited funding stream which could affect delivery of the contract, if awarded?
- (g) **Senior Level Buy-in:** commitment to working in partnership with BCHA must be taken by someone senior in the prospective partner organisation. This must be evident in principle before embarking on due diligence.
- (i) Conflicts of Interest: the bid lead should be mindful of any potential conflicts between the prospective partner organisation and the commissioner which would jeopardise or prevent a joint bid.

Selected partners will work in collaboration to define the Service Delivery Model and the Alliance offer to the funders.

Timescales.

07.07.2015	Release of Potential Partner Expressions of Interest.
28.07.2015	Deadline for completed Expressions of Interest
14.08.2015	Evaluation of EOI's and feedback to all applicants.
04.09.2015	Individual meetings with all partners complete.
25.09.2015	Completion of partner meetings to finalise programme design &
	strategic plan.
02.10.2015	Building Better Opportunities – Dorset applications open.
27.11.2015	Building Better Opportunities – Dorset application submitted.

Please note, the deadline for submission of the Expression of Interest form is: **Tuesday 28th July at 5pm.**

Any applications received after this date will not be considered.

On completion, please return this form to: BBOAlliance@bcha.org.uk

Any queries relating to this Expression of Interest should be sent to: BBOAlliance@bcha.org.uk